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Collection proposal

designed by: **Mateja Sandic**,
official JWS DESIGNER

Swedish Masters Athletics

Women's collection

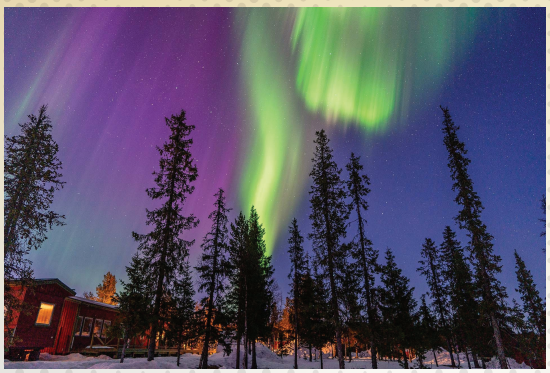
About the collection

Swedish Masters Athletics

Designed for athletes who continue to compete, train and improve at every age.

The collection brings together comfortable, functional sportswear for masters athletes - made for training, competition and everything in between. Each piece combines a practical fit with a clean team look, representing Swedish Masters Athletics on and off the track.

With Swedish team colors and clear team identity, the apparel represents Swedish Masters Athletics on and off the track. It celebrates the experience, dedication and community that make masters athletics special.



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Visual identity

Visual identity

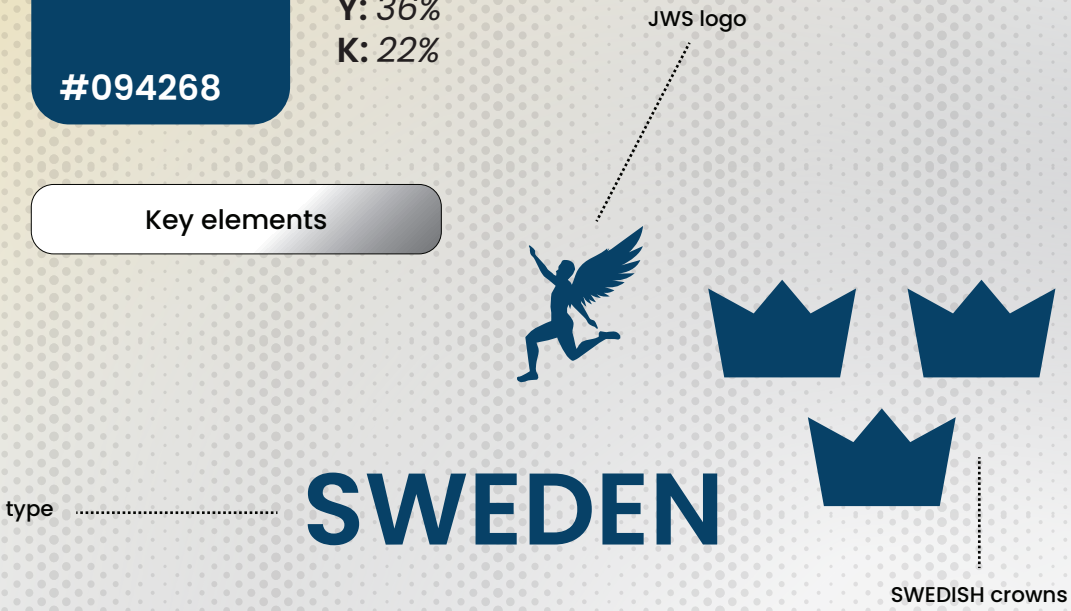
#fecc08

C: *1%*
M: *19%*
Y: *100%*
K: *0%*

#094268

C: *100%*
M: *76%*
Y: *36%*
K: *22%*

Key elements



Speedsuit WOMEN

front view



back view



size chart

Measurement	XS	S	M	L	XL	2XL	3XL
Chest circumference	66	70	74	78	82	86	90
Hip circumference	57	61	65	69	73	77	81
Waist circumference	66	70	74	78	82	86	90
Tight circumference	47	49	51	53	55	57	59

price chart

units	price €
1-10	110
11-50	75
51-100	68

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Singlet WOMEN

front view



back view



size chart

Measurement	2XS	XS	S	M	L	XL	2XL	3XL
Hem circumference	72	76	80	84	88	92	96	100
Chest circumference	64	68	72	76	80	84	88	92
Clamping wing	17	17.6	18.8	19.4	20.2	21	21.8	22.6
Collar width	15	15.5	16.5	17	17.5	18	18.5	19
Shoulder width	21	22	24	25	26	27	28	29

price chart

units	price €
11-50	29
51-100	27

Sports top WOMEN

front view



back view



size chart

Measurement	XS	S	M	L	XL	2XL	3XL
Chest circumference	66	70	74	78	82	86	90
Waist circumference	57	61	65	69	73	77	81
Hip circumference	66	70	74	78	82	86	90

price chart

units	price €
11-50	55
51-100	30

T-shirt WOMEN

front view



back view







size chart

Measurement	XS	S	M	L	XL	2XL
Length	53	55	57	59	61	63
1/2 Chest	44	46	48	50	52	54
Sleeve length	28.5	29.5	30.5	31.5	32.5	33.5
Waist	39.5	41.5	43.5	45.5	47.5	49.5
Hem	44	46	48	50	52	54

price chart

units	price €
11-50	29
51-100	27

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Long sleeve shirt WOMEN

front view



back view



size chart

Measurement	XS	S	M	L	XL	2XL
Length	58	60	62	64	66	68
1/2 Bust	42	44	46	48	50	52
Sleeve length	59	60.5	62	63.5	65	66.5
1/2 Cuff	9	9.5	10	10.5	11	11.5
Collar width	17	17.5	18	18.5	19	19.5
Shoulder width	36	37	38	39	40	41

price chart

units	price €
11-50	31
51-100	29

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Short tights WOMEN

front view



back view



size chart

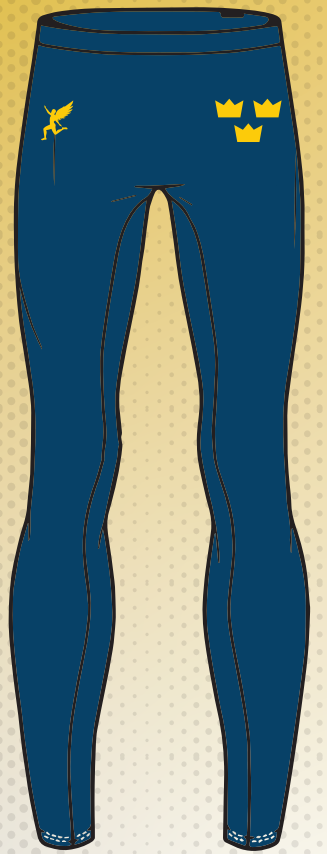
Measurement	XS	S	M	L	XL
Length	26	27	28	29	30
1/2 Waist	24.5	26.5	28.5	30.5	32.5
1/2 Hip	35	37	39	41	43
Front rise	21.2	22	22.8	23.6	24.4
Back rise	31.2	32	32.8	33.6	34.4

price chart

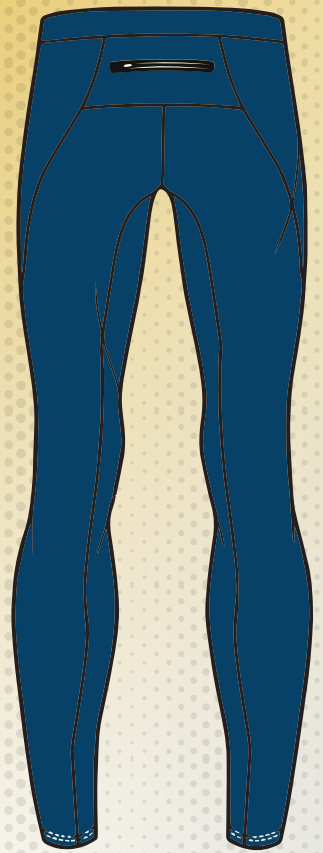
units	price €
1-10	55
11-50	29
51-100	26

Long tights WOMEN

front view



back view



size chart

Measurement	SX	S	M	L	XL
Waist	66-68	66-70	70-76	76-82	82-88
Inseam	67	69	71	73	75
Outseam	88	90	92	94	96

price chart

units	price €
1-10	65
11-50	49
51-100	42

Bikini shorts WOMEN

front view



back view



size chart

Measurement	XS	S	M	L	XL
1/2 Waist	24.5	26.5	28.5	30.5	32.5
1/2 Hip	32	34	36	38	40
Front rise	19	20	21	22	23
Back rise	25	26	27	28	29
Crotch width	6.5	7	7.5	8	8.5

price chart

units	price €
1-10	55
11-50	29
51-100	26

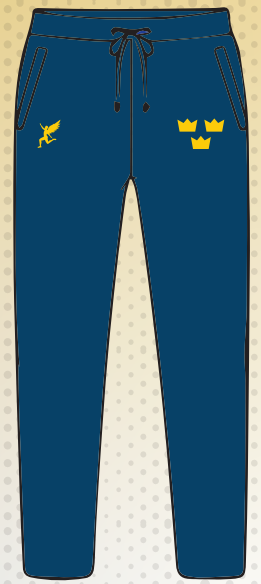
Tracksuit UNISEX

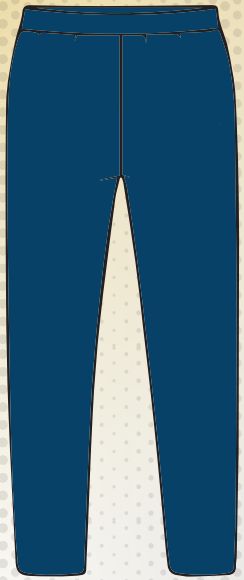
front view



back view







size chart (jacket)

Measurement	S	M	L	XL	2XL	2XL
Chest	112	116	120	124	128	132
Bottom hem	108	112	116	120	124	128
Front length	59.5	61.5	63.5	65.5	67.5	69.5
Center back length	66	68	70	72	74	76

size chart (pants)

Measurement	S	M	L	XL	2XL	2XL
Waist	68	72	76	80	84	88
Hip	99	103	107	111	115	119
Inseam	73.5	75.5	77.5	79.5	81.5	83.5
Outside	98	100	102	104	106	108

price chart

units	price €
1-10	120
11-50	95
51-100	88

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Sleeves UNISEX

front view



back view



size chart

Measurement	XS	S	M	L	XL	2XL	2XL
1/2 Upper Circum	10.9	11.4	11.9	12.4	12.9	13.4	13.9
1/2 Lower Circum	6.6	7.1	7.6	8.1	8.6	9.1	9.6
Length	34	35	36	37	38	39	40

price chart

units	price €
10-29	22
30-49	18
50+	16

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Jacket UNISEX

front view



back view



size chart

Measurement	S	M	L	XL	2XL	3XL	4XL
Length	104	107	110	113	116	118	120
1/2 Bust	55	57	59	61	63	65	67
Sleeve length	64	65.5	67	68.5	70	71.5	73

price chart

units	price €
1-11	65
11-25	62
26-50	58
51-100	55
100-250	52

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